

REMARKS

Claims 1-20 are pending in the Application.

Claims 1-20 stand rejected.

Claims 1-4 and 7-13 have been canceled.

I. PRIORITY

The Examiner is respectfully requested to note the following. The present Application claims the priority benefit of Serial No. 09/553, 012 (the "Parent Application"). This Parent Application claims the benefit of Serial No. 60/130,602, which was filed on April 22, 1999. This Parent Application also claims the benefit of Serial No. 60/147,673, which was filed on August 2, 1999.

II. DRAWINGS

The drawings have been objected to because they include the reference sign 301 not mentioned in the Description. Applicants have amended the Specification to include such a reference.

III. CLAIM OBJECTIONS

Claim 2 has been objected to because of an informality. Since claim 2 has been canceled, this claim objection is moot.

IV. REJECTIONS UNDER 35 U.S.C. § 102

amended to be dependent upon claims not rejected under *Lutterbach*, or have been hereby canceled, this claim rejection is moot.

Claims 14 and 19 stand rejected under 35 U.S.C. § 102(e) as being clearly anticipated by *Carney et al.* (U.S. Patent No. 6,408,278) (hereinafter "the *Carney Patent*"). As the Examiner is well aware, for a claim to be anticipated under § 102, each and every element of the claim must be found within the cited prior art. In response to the foregoing rejections, Applicants respectfully traverse.

The Examiner is requested to note that the present Application claims benefit to the Parent Application (defined in Section I above), which claims benefit to Provisional Application Serial No. 60/130,602, filed on April 22, 1999, and also claims benefit to Provisional Application Serial No. 60/147,673 filed on August 6, 1999. The *Carney Patent* was filed on November 10, 1999. Thus, the present Application has a priority based on the provisional applications from which it depends previous to the filing date of the *Carney Patent*. Applicants do recognize that the *Carney Patent* claims benefit to Provisional Application Serial No. 60/107,735, which was filed on November 10, 1998 (hereinafter "the *Carney Provisional Application*"). However, Applicants enclose a copy of the *Carney Provisional Application*, which upon review it is clear that the rejected claims are not anticipated by the disclosure in the *Carney Provisional Application*. The *Carney Provisional Application* is merely a filing of an Executive Summary, the kind of which are provided to potential investors. The *Carney Provisional Application* is not the same as the disclosure in the *Carney Patent*, nor is the disclosure in the *Carney Provisional Application* anywhere near in detail to the disclosure in the *Carney Patent*. In fact, Applicants doubt that the *Carney Provisional Application* is even enabling for the inventions claimed in the *Carney Patent*.

More specifically, with respect to claim 14, there is no disclosure in the *Carney Provisional Application* of selecting, via the third information handling system, which of the first and second electronic billboards will display the information. Nor is there a disclosure in the *Carney Provisional Application* of uploading information from the third information handling system over the Internet to the information handling system controlling the selected electronic billboard.

With respect to claim 19, Applicants respectfully assert that the Examiner must examine this claim under *In re Donaldson* as set forth in MPEP § 2181. Applicants respectfully assert that clearly the *Carney* Patent and the *Carney* Provisional Application do not teach or suggest claim 19 as interpreted in view of the Specification of the present Application.

V. REJECTIONS UNDER 35 U.S.C. § 103

Claims 6 and 10 stand rejected under 35 U.S.C. § 103 as being unpatentable over *Lutterbach* in view of *Picco et al.* (U.S. Patent No. 6,029,045). Since these claims have been canceled, this rejection is moot.

Claims 15-18 and 20 stand rejected under 35 U.S.C. § 103 as being unpatentable over *Carney* in view of *Hunter* (U.S. Patent No. 6,430,605). In response, Applicants respectfully traverse this rejection.

Applicants again assert that the *Carney* Patent is not sufficient for purposes of combining with *Hunter*, since the *Carney* Patent is not prior art to the present application by itself and the *Carney* Provisional Application disclosure is not in any way as detailed, nor is it enabling, in order to suffice for the Examiner's purposes. In fact, all of the Examiner's § 103 arguments are insufficient to prove a *prima facie* case of obviousness, since the Examiner is relying upon language cited within the *Carney* Patent. Since this language cited in the *Carney* Patent does not exist within the *Carney* Provisional Application, such Examiner arguments do not provide a *prima facie* case of obviousness.

VI. CONCLUSION

As a result of the foregoing, it is asserted by Applicants that the remaining Claims in the Application are in condition for allowance, and respectfully request an early allowance of such Claims.

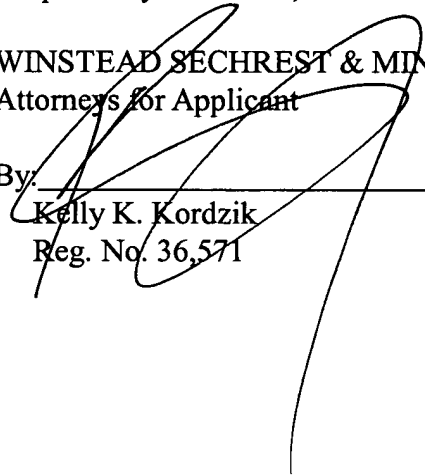
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PATENT

Applicants respectfully request that the Examiner call Applicants' attorney at the below listed number if the Examiner believes that such a discussion would be helpful in resolving any remaining problems.

Respectfully submitted,

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